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For Immediate Release

DisplayRide announces seed funding led by Right Side Capital Management (RSCM)

Funding will be used to consolidate DisplayRide's position as the leading solution for Rideshare safety.

San Jose, CA, USA, May 26th, 2020. DisplayRide, an innovator focused on enhancing the rideshare experience, announced today that Right Side Capital Management has participated in its seed round as the lead investor.

This investment will be used to further enhance DisplayRide's industry-leading Rideshare Monitoring Platform and expand its sales efforts, globally.

'Right Side Capital Management is pleased to participate as the lead investor early on because we strongly believe that DisplayRide is addressing a very real and growing problem with the first scalable & rideshare-specific solution ', said David Lambert, Managing Director at Right Side Capital Management.

'We are excited to have Right Side Capital Management as the lead investor in this initial round', said Abdul Kasim, CEO of DisplayRide. 'It is gratifying that they share our vision to make rideshare a safe and pleasant experience, and confidence in our ability to execute successfully ', he added.

DisplayRide's Rideshare Monitoring Platform is the world's first purpose-built solution focused on deterring and documenting any adverse incidents during a ride. It has been recently enhanced to also support COVID-19 related safety measures.

For more detailed information on our Rideshare Monitoring Platform, please contact us at info@displayride.com

About DisplayRide

DisplayRide's mission is to enhance the rideshare experience, for riders, drivers and the rideshare companies. Founded in 2018, the company's flagship platform offers features aimed at improving safety and efficiency, and potentially, monetizing opportunities. For more information, please contact us: info@displayride.com.

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