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For Immediate Release

## DisplayRide augments its Rideshare Monitoring Platform (RMP) with state-of-art telematics.

*Tracks several key indicators of driving behavior, generates alerts in case of dangerous driving and provides audio/video & telematics data in case of accidents. Adds significant value especially for Rideshare fleet owners and Insurers.*

San Jose, CA, USA, September 14<sup>th</sup>, 2021. DisplayRide Inc., an innovator focused on enhancing the rideshare experience, announced that it has added telematics features to its Rideshare Monitoring Platform (RMP) to encourage responsible driving and reduce insurance and maintenance costs; it also provides credible details (video/audio & key driving indicators) in case of accidents and dramatically speeds up the investigation by insurance companies.

In addition to the existing features tailored to deterring, mitigating and documenting incidents, the RMP now provides three powerful capabilities that focus on driving.

- **Safety Score:** This is a number that quickly informs how safe a vehicle was driven over a certain period; the score is computed based on speeding, harsh turning, braking, and accelerating.
- **Eco Score:** This is a number that provides a quick insight on how optimally a vehicle was driven over a certain period. It is computed based on fuel consumption, impact on tires and brakes.
- **Accident Alert & Documentation:** When an accident is detected, a real-time alert is generated so appropriate action can be taken. In addition to audio/video, & trip data, telematics sampled at a high frequency prior and after the accident is immediately uploaded to a secure Cloud location for subsequent investigation and processing by Insurers et al.

The scores are computed using algorithms that are context sensitive; these algorithms can easily be configured to specific thresholds, as can the time periods.

More information can be had, by contacting us at [info@displayride.com](mailto:info@displayride.com)

### About DisplayRide

DisplayRide's mission is to enhance the rideshare experience, for riders, drivers and the rideshare companies. Founded in 2018, the company's flagship platform offers features aimed at improving safety and efficiency. For more information, please contact us: [info@displayride.com](mailto:info@displayride.com)