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For Immediate Release

DisplayRide augments the feature set on its Rideshare Monitoring Platform to support COVID-19 related safety protocols.

The solution can now detect whether face masks are worn and monitor if disinfection protocols are being diligently executed.

San Jose, CA, USA, May 20th, 2020. DisplayRide, an innovator focused on enhancing the rideshare experience, announced the introduction of additional features aimed at supporting new safety measures being taken in the wake of the COVID-19 pandemic.

In order to protect both the drivers and passengers, rideshare companies are requiring that they wear face masks/coverings throughout the ride. In order to ensure compliance in real-time, the Rideshare Monitoring Platform will be able to validate whether masks are indeed worn; and any non-compliance will result in an alert being generated, so the rideshare company can take appropriate action.

Further, rideshare companies are also introducing protocols for the driver/partner to disinfect the inside of the vehicle after every ride; the Rideshare Monitoring Platform, which continually monitors the inside of the cab, will duly record this and make it visible to rideshare companies, again in real-time. So rideshare companies and riders can be assured of a disinfected space before undertaking a ride.

NOTE: Since the Rideshare Monitoring Platform can easily be integrated into the rideshare company operations through an API, any alerts can be attended to, quickly.

'The DisplayRide Rideshare Monitoring Platform, in keeping with its focus, is adding features that makes ridesharing a safe and a pleasant experience", said Navin Jethani, CTO at DisplayRide. 'Leveraging advanced technologies such as Machine Learning, we are continually striving to deliver value-added capabilities for rideshare companies', he added.

For more detailed information on the mask detection & other features on our Rideshare Monitoring Platform, please contact us at info@displayride.com

About DisplayRide

DisplayRide's mission is to enhance the rideshare experience, for riders, drivers and the rideshare companies. Founded in 2018, the company's flagship platform offers features aimed at improving safety and efficiency, and potentially, monetizing opportunities. For more information, please contact us: info@displayride.com.

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