

**Contact Info:**

info@displayride.com

+1.201.491.8325

For Immediate Release

## DisplayRide welcomes The Rideshare Guy, Harry Campbell and Technologist Sudhakar Ram to its Advisory Board

*Leveraging deep expertise to further improve the rideshare experience.*

San Jose, CA, USA, March 18<sup>th</sup>, 2021. DisplayRide Inc., an innovator focused on enhancing the rideshare experience, announced that Harry Campbell and Sudhakaran Ram have joined its Advisory Board.

Harry Campbell is the founder of [The Rideshare Guy](#), a blog, podcast and Youtube channel for Uber and Lyft drivers and other gig workers, and the author of 'The Rideshare Guide'. Over the years, Harry has established himself as one of the leading gig economy experts with appearances in thousands of top media publications like The New York Times, CNN and NPR and his site is trafficked by hundreds of thousands of visitors every single month.

Sudhakar Ram is a technology executive with over 25 years of experience in semiconductors, software and systems. He has led the development and engineering of commercial products at Google-Nest, Microsoft and Nvidia, among others, in machine learning/computer vision, edge compute, semiconductors, and AR/VR systems.

'We are thrilled to welcome Harry & Sudhakaran on our journey to continue delivering state-of-art safety solutions to the Rideshare industry', said Abdul Kasim, CEO of DisplayRide. 'Their insight and guidance will be invaluable in making this a reality'.

DisplayRide's Rideshare Monitoring Platform is the first purpose-built solution focused on safety in the rideshare industry, providing an intelligent set of features that enhances safety and consequently, the entire rideshare experience. In addition, it also offers an advertising platform for monetization and is easily integrated to Rideshare Apps through an API. More information can be had at: [www.displayride.com](http://www.displayride.com) or by contacting us at [info@displayride.com](mailto:info@displayride.com)

### About DisplayRide

DisplayRide's mission is to enhance the rideshare experience, for riders, drivers and the rideshare companies. Founded in 2018, the company's flagship platform offers features aimed at improving safety and efficiency, while leveraging monetizing opportunities. For more information, please contact us: [info@displayride.com](mailto:info@displayride.com)